

A black and white photograph of a roll of paper. The roll is positioned vertically, with its top edge showing a circular hole. The surface of the roll is textured to resemble a tree trunk, with visible growth rings. The paper is unrolled on the right side, lying flat on the ground. The ground is covered in a dense pattern of dark, irregular cracks, suggesting a dry, cracked earth. The lighting is dramatic, casting shadows from the roll onto the cracked ground.

您使用的每一张纸  
都印记着树木成长的年轮

中央文明办 宣