

A roll of paper is shown against a background of cracked, dry earth. The roll is positioned vertically, with the top edge being a plain white paper. The main body of the roll is covered in a detailed, brown, wood-grain texture, mimicking a tree trunk. A single sheet of white paper is unrolled from the right side of the roll. The cracked earth background is a deep brown color with a network of dark, irregular cracks.

您使用的每一张纸
都印记着树木成长的年轮

中央文明办 宣