

A roll of paper is shown against a background of cracked, dry earth. The roll is positioned vertically, with the top edge being a plain white paper. The main body of the roll is covered in a detailed, brown, textured pattern that mimics the bark and grain of a tree trunk. A single sheet of white paper is unrolled from the right side of the roll, extending towards the right edge of the frame. The lighting is dramatic, casting a soft shadow of the roll onto the cracked ground below it.

您使用的每一张纸  
都印记着树木成长的年轮

中央文明办 宣