

A roll of paper is shown against a background of cracked, dry earth. The roll is positioned vertically, with the top edge showing a circular hole. The side of the roll is wrapped in a material that mimics the texture of a tree trunk, with visible growth rings and a rough, brownish surface. A single sheet of white paper is unrolled from the right side of the roll, extending towards the bottom right corner of the frame. The overall scene is lit from the top, creating soft shadows on the cracked ground.

您使用的每一张纸  
都印记着树木成长的年轮

中央文明办 宣