

A roll of paper is shown against a background of cracked, dry earth. The roll of paper is positioned vertically, with a white sheet of paper unrolled to the right. The main body of the roll is covered in a detailed, brown, textured pattern that mimics the grain and rings of a tree trunk. The top of the roll is a plain white circle. The background is a vast expanse of brown, cracked soil, with the cracks forming a complex, irregular pattern across the entire surface.

您使用的每一张纸  
都印记着树木成长的年轮

中央文明办 宣