

A large QR code is displayed on the left side of the advertisement. To its right, there is a block of text in Chinese. At the top, it says '欢迎使用' (Welcome to use). Below that is the title '宁波日报手机客户端' (Ningbo Daily Mobile Client) in a large, bold font. The text continues: '您可以通过宁波日报网、@宁波日报微博、微信公众号，扫描左边二维码下载（微信5.2版本用户扫码后请使用“在浏览器中打开”功能），安卓用户还可在豌豆荚、机锋市场、小米应用商店里搜索下载。' (You can use Ningbo Daily website, @Ningbo Daily Weibo, WeChat public account, scan the QR code on the left to download (WeChat 5.2 version users please use "Open in browser" function after scanning), Android users can also search and download in Weibo, Jifeng Market, and Xiaomi App Store). At the bottom, it says '苹果iPhone用户可通过App Store搜索下载。' (Apple iPhone users can search and download through the App Store).